

YMCA SOUTHCOAST

Annual Report

2017



CHANGE SOMEONE'S TOMORROW

TODAY



FOR A BETTER COMMUNITY



Jim Scherer
President & CEO, YMCA SOUTHCOAST



Photo courtesy of Wareham Week

Geoffrey Swett
Chair of the Board, YMCA SOUTHCOAST

DEAR FRIENDS,

2017 was a year of growth and planning. YMCA SOUTHCOAST (YSC) more than tripled enrollment in our Summer Learning Loss prevention program, expanding from one site in Fall River to a total of three with the addition of two new sites in New Bedford. We are proud to report that, in partnership with our local public schools and at no cost to students, 227 children participated with an average gain of 2½ months achieved in both math and ELA scores based on the participants' STAR Academic Assessments.

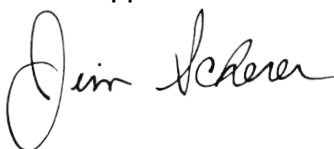
Our Sharing the Harvest Community Farm broke records for pounds of produce grown (94,260), all donated to area pantries and soup kitchens through our partnership with United Way of Greater New Bedford. The Farm also added a hard-working flock of hens who produced a whopping 28,598 eggs, providing a fresh, healthy source of protein to our neighbors in need. Our N.O.W (Nutrition On Weekends) program at the Mattapoisett YMCA furthered the reach of our hunger relief efforts.

Our Gleason Family YMCA opened its doors when we were called upon to be the safe haven for more than 500 students and teachers evacuated during a lock down at Wareham Public Schools. Also, thanks to the innovative leadership of our team at the Stoico/FIRSTFED YMCA in Swansea, a teen basketball league was added, opening up our doors to a new group of basketball enthusiasts!

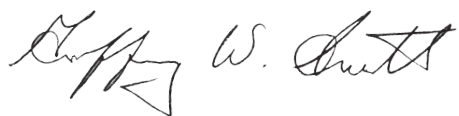
The addition of a Membership and Marketing Director to the Association leadership team has expanded our ability to deepen relationships with members and to communicate the mission and incredible work of YSC to the community we serve.

Thanks to the efforts of our staff and volunteers, YSC Annual Campaign raised over half a million dollars in 2017 which was a record-breaking amount for YSC! YMCA SOUTHCOAST staff, with the support of a committee of volunteers and our Boards of Advisors and Board of Directors, crafted the YMCA SOUTHCOAST 2018-2019 Strategic Plan to guide our work and focus our efforts for the two years to come. Thank you to all who contributed their ideas and feedback and supported us through the Strategic Planning process.

We have assembled a talented team of staff and volunteers who are passionate about YMCA SOUTHCOAST's mission to improve the lives of everyone in our community through Youth Development, Healthy Living and Social Responsibility. We will hold ourselves accountable for accepting the challenges of this mission and increasing the achievements of our Y to support our community.



Jim Scherer



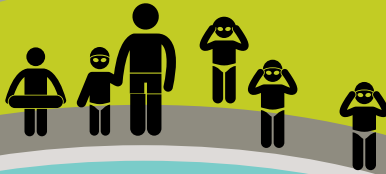
Geoffrey Swett

WHO WE SERVE



16,938

adult members improved their health and quality of life through exercise and community events



5,192

children received life-saving swim lessons



3,729

seniors stayed active and connected to their community



87

people made a positive life change by enrolling in the Y Diabetes Prevention Program (YDPP)



THCOAST



3,524

families grew stronger and healthier together



840

children ages 2.9-12 years attended one of YSC's 14 licensed Child Care programs daily

10,408

kids participated in programs that build lifelong skills



1,834

youth had a transformative experience at YMCA SOUTHWEST Camps

5,432

volunteers gave time and service to their community through YMCA SOUTHWEST projects



ANNUAL CAMPAIGN ACCOMPLISHMENTS

For the first time ever, YMCA SOUTHCOAST's Annual Campaign raised over half a million dollars to help those in our community who need us most.

We thank you for your support!

2017 ANNUAL CAMPAIGN RESULTS
Total Amount Raised
\$528,049
106% of Goal

2017 ANNUAL CAMPAIGN BRANCH RESULTS

Dartmouth \$109,650	Fall River \$57,548	
Gleason Family \$126,905	Mattapoissett \$31,064	New Bedford \$72,917
Stoico/FIRSTFED \$34,392	Association Office \$95,573	

2017 ANNUAL CAMPAIGN KICKOFF BREAKFAST



2017 ANNUAL CHARITY GOLF TOURNAMENT



ADVANCING OUR CAUSE:

FUNDRAISING EVENTS

NEW BEDFORD

MARDI GRAS



FALL RIVER

CORKS & FORKS



DARTMOUTH

FARM TO TABLE



MATTAPOISETT

SUMMER MUSIC SERIES



STOICO/FIRSTFED

ROAD RACE



GLEASON FAMILY

MAYHEM FOR A CAUSE





YOUTH DEVELOPMENT

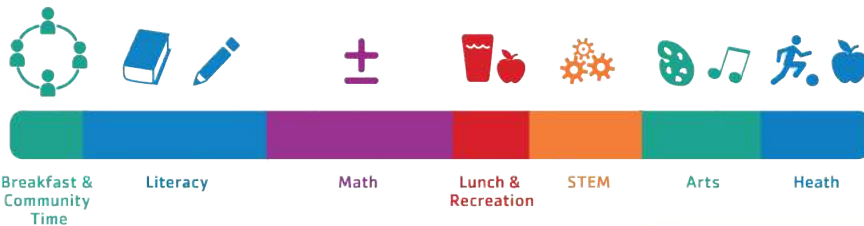
Closing the Education Gap

In addition to Preschool, Afterschool and traditional Summer Camp, the Y launched Power Scholars Academy™ in 2017, a five-week long summer program that combines academic achievement, enrichment and fun! This program is a true collaborative partnership between YMCA SOUTHCOAST and the New Bedford and Fall River Public Schools. Working together, we were able to grant the funding for staffing, supplies, swim lessons, teacher training, enrichment, and weekly field trips, which enabled us to provide 227 students with a no-cost, high quality, engaging learning experience.....because all children deserve the opportunity to thrive.

Summer learning loss is the biggest contributor to the educational achievement gap in this country. Nationally, 90% of low-income students who do not have access to summer programs regress by three to six months over their summer break. In contrast, the students in our three YMCA SOUTHCOAST Power Scholars Academy programs GAINED three months in reading skills and 2.5 months in math during these five short weeks, and grew in their social, emotional and behavioral skills.

Between their academic achievements, skills learned through extracurricular activities, and the bonds these students made with peers, teachers and staff, these children did more than just improve test scores...they found their love of learning and began to thrive.

POWER SCHOLARS ACADEMY DESIGN



- 6.5 hours/day; 5 days/week; 6 weeks
- Small group instruction in reading, writing & math
- Enrichment courses
- Field trips & special events
- Family & community engagement

ENRICHMENT COURSES	
Lego Engineering	Swimming
Photography	Gardening
Circuitry	Dance
Fiber Art	Rock Climbing

FIELD TRIPS	
Eco Tarium	Capron Park Zoo
Stonehill College	Adventure Park
Museum of Fine Arts Boston	Howard Museum of Natural History

FINDING THE GENIUS WITHIN

"When I first came to the Y I was in tough shape; overweight, unemployed and overwhelmed. The Y changed my life. I got Y-Cares Financial Assistance to afford my membership until I got back on my feet. Now my health has improved and I even found a new job! I love the Y community and am so grateful for all the support they gave me when I needed it most."

- **Melissa A.**



LIVESTRONG® AT THE YMCA

When we try to go through our journey alone, we can feel isolated. By sharing this program with other cancer survivors, we are stronger together, both physically and emotionally. I'm a believer in things happening for a reason. We may not understand the reason for the challenges we're forced to endure but this program shows us how perseverance pays off. I have embraced the LIVESTRONG program as an opportunity to rebuild myself one day at a time. Any gym could have instructed us but the encouragement and understanding found at the Y is remarkable.

- **Kathy F.**

#BUILDYOURBESTSELFHERE

#YOUBELONGHERE

HEALTHY LIVING

MEMBERSHIP

is the lifeblood of YMCA SOUTHCOAST and the glue that holds us all together. A Y membership is more than a transaction. It is a commitment we make: to ourselves and to each other.

Our members are strong: every year they lift hundreds of thousands of pounds and their neighbor's spirits; they run thousands of miles and dozens of fundraisers.

Our members are brave: they conquer their fears and inspire others.

Our members are fierce: they not only crush their workouts but barriers and stereotypes as well.

Our members are a family: they are a diverse group of individuals from cancer survivors regaining strength to parents teaching their children about safety around water. Our members come together to build a better world for themselves, their families, their community, while supporting those who need a hand to achieve more than they imagined they could.



More than a gym – the Y is a community

LIVESTRONG[®] AT THE YMCA

84 individuals got a new lease on life by participating in the LIVESTRONG[®] at the Y Program



Y CARES

1 in every 5 Y members and program participants received financial assistance through our YCares Financial Assistance program



WATER SAFETY

Over 5,000 children gained confidence & nurtured a life-long skill in swim class



“We are the Y. **OUR COMMUNITY** is at the heart of everything we do.”

- Debbie Fringuelli,
Senior Executive Director
Gleason Family YMCA



Photos courtesy of Wareham Week

#HEREFORYOU

#FORABETTERUS

#PEOPLENOTPROFIT

SOCIAL RESPONSIBILITY

On July 10, 2017 the Gleason Family YMCA was called upon by the Wareham community to provide a safe haven to over 500 students, teachers and support staff when the summer programs at Wareham Public Schools were under threat of an active shooter. With little time to prepare and even less information, the entire team at the Gleason Family YMCA stepped up and seamlessly managed the arrival of not only the students and faculty but their distraught family members, multiple media outlets, and scores of emergency personnel including S.W.A.T. Teams, local police, fire, and rescue personnel.

"I didn't see what was happening at the Y until days later when I saw it on video. I have a friend who was involved, who works at the school and was there that day. I asked her, 'When did you feel completely safe?' She said, 'When we pulled into the YMCA. That was when we felt safe. That's when we all felt completely safe. **There were people smiling and greeting us, taking care of us.**" Chief Kevin Walsh of Wareham Police said, "**The YMCA stepped up in a fashion that is truly exemplary; it's impressive.** On behalf of all law enforcement on the scene, I want to offer my sincerest gratitude."

"We live in a world in which we need to share responsibility. It is easy to say 'it is not my child, not my community, it's not my world, not my problem.' Then there are those who see the need and respond as our Y did."

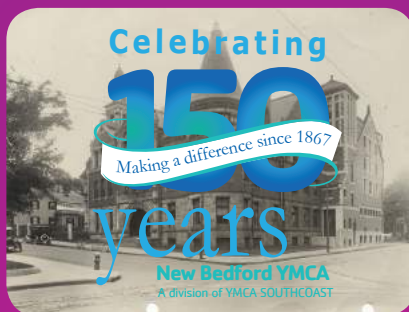
- Judy Whiteside, Chairperson, Wareham Board of Selectmen



We are Proud of Our Accomplishments in 2017!

New Bedford YMCA celebrates 150 years of making a difference

In September of 1867, a group of New Bedford citizens came together with a vision of creating a charitable organization that would encourage a healthy community in "mind, body and spirit." 150 years later, because of those efforts, the New Bedford YMCA continues to be a vital part of our community. On September 23, 2017, supporters came together at the Imagine Gala to celebrate this amazing milestone and to help build the Y's promising future. Thank you for your support of OUR New Bedford YMCA!



The Mattapoissett YMCA's N.O.W. Program



In December, our media partners at Townsquare Media (WBSM/FUN107), their generous listeners and sponsors raised \$1,300 and secured the donation of a van for our Mattapoissett YMCA's N.O.W. Program (Nutrition on Weekends). N.O.W. provides over 300 children per week with a bag of food containing two breakfasts, two lunches, two vegetables, and two snacks – providing meals that they may not otherwise be able to access over the weekend. Delivering the bags had become a challenge since their delivery van was in disrepair. Radio DJ Phil Paleologos hosted an on air fundraiser broadcast live from Sunrise Bakery in Dartmouth where listeners and regular customers called in and stopped by to donate funds to secure a van for the program. Sunrise Bakery donated \$500 and a portion of sales from the morning. Moments before the event ended, Mr. Raymond Dellecese and Mrs. Sue Krebs of Cottage Street Motors Inc. came in and not only donated a van but also donated the cash raised that morning back to the program to buy more food.



MILESTONES 2017

Sharing the Harvest Community Farm's Record Breaking Season

2017 was a big season at Sharing the Harvest. In fact, it was the biggest yet! We had the most volunteer **visits** ever, the most volunteer **hours** ever, the most **produce** ever and the most **eggs** ever. It was a busy year to say the least. Thanks to the hard work of our volunteers, who completed 12,160 hours of service in 4,329 visits to the farm, Sharing the Harvest was able to seed, plant, weed, harvest and donate 94,260 pounds of fruits and vegetables to our neighbors in need. Volunteers also collected, cleaned and packed 28,594 eggs for community distribution. That is 2,382 dozen eggs!



Launched 3 Power Scholars Academy™ sites

In the summer of 2017, the Y received a grant from YUSA to launch three pilot Power Scholar Academy™ programs. In New Bedford, one focused on middle school students and the other on elementary. The third program in Fall River focused on English Language Learner (ELL) students. All was driven by a strong partnership with New Bedford and Fall River Public Schools who supported the programs programmatically and financially. Results were fantastic with the average reading gain exceeding three months and the average gain in math was two and a half months. 100% of the teachers reported an improvement in scholar confidence.

The Gleason Family YMCA

Volunteers handed out 200 turkeys and donated Thanksgiving dinner for 1,300 people!



TREASURER'S REPORT

FISCAL YEAR ENDING DECEMBER 31, 2017

STATEMENT OF REVENUE EXPENSES 2017

SUPPORT AND REVENUE	
United Way	37,185
Government and Other Funding	2,504,785
Annual Campaign	528,049
Other Fundraising and Donations	84,395
Membership Dues	4,692,973
Program Service Fees	4,000,783
Sales of Merchandise	71,408
Interest/Investment Returns	195,937
Miscellaneous	<u>61,990</u>
TOTAL SUPPORT AND REVENUE	<u>12,177,505</u>

EXPENSES

Program Services	11,367,323
Fundraising	206,109
General Administrative	<u>1,128,998</u>
TOTAL EXPENSES	12,702,355

Loss From Dispositions of Property and Equipment	<u>122,998</u>
Total Expenses and Loss	12,825,353

INCREASE [DECREASE] IN NET ASSETS (647,848)

BALANCE SHEET DATA 2017

ASSETS	
Current Assets	\$1,172,380
Long-Term Investments	1,032,006
Net Property Plant and Equipment	18,746,678
Other Assets	775,043
Leverage Loan - Fall River Project	<u>8,054,768</u>
TOTAL ASSETS	<u>\$29,780,875</u>

LIABILITIES AND NET ASSETS	
Current Liabilities	564,031
Deferred Membership/Revenue Programs	576,585
Net Long-Term Debt	11,415,027
Total Net Assets	<u>17,225,232</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$29,780,875</u>

STATEMENT FOR CASH FLOWS

Net Cash Provided by Operating Activities	312,040
Net/Cash/Investing Activities	(98,801)
Net/Cash/Financing Activities	<u>322,794</u>
Net Increase (Decrease) in Cash & Cash Equivalents	(109,555)

CASH AND CASH EQUIVALENT - BEGINNING OF YEAR	<u>518,149</u>
CASH AND CASH EQUIVALENT - END OF YEAR	<u><u>\$408,594</u></u>

CFO AND TREASURER'S MESSAGE

Community support continues to be strong. Annual campaign revenues reached new heights, to a level of \$528,000. The Association awarded \$726,000 in scholarships and provided \$267,000 of community support comprised of growing 94,000 pounds of fresh vegetables for local food banks, and subsidized programs in healthy living and education.

The Association continues to reduce debt under challenging circumstances. During the year, \$1.1M of long-term debt was retired using resources from Capital Campaign pledge payments and operating funds.

YMCA SOUTHCOAST continues to put its best effort forward to strengthen our community and be an impact organization for the long-term.



Dr Brian K Bowcock
Treasurer



Robert A Trahan
Vice President and CFO



The Association awarded \$726,000 in scholarships and provided \$276,000 of community support comprised of growing 94,000 pounds of fresh vegetables for local food banks, and subsidized programs in healthy living and education



2017 ANNUAL CAMPAIGN DONORS

\$5,000+

Community Foundation of Southeastern
Massachusetts – Acushnet Foundation Fund
Stella D. Burke
James & Kathleen Feeney
H.O. Peet Foundation
Colleen & Gerry Kavanaugh
Charles J. Koch

Louise B. Cochrane Foundation
Richard J. Medicke
Russell Morin's, Inc.
New Bedford Half Marathon
Pilgrim Bank
Geoff & Judith Swett
Tech-Etch Inc.
Neil & Sylvia Van Sloun

\$1,000 – \$4,999

Francis C. Angino
Arbella Insurance Foundation
BankFive
Barry's Fine Wine & Spirits, Inc.
Bogle, DeAscentis & Coughlin, P.C.
Peter Bruce
Peter C. Bullard
Kimberly A. Cabral
Lizanne Campbell
Cape Cod 5 Foundation
Chapman, Cole & Gleason
Michael Su Chuan Chuang
Jeanne Orphan Coastal
Community Foundation
Thomas Crotty
Dartmouth Friends of the Elderly
David & Grace Wyss Fund
Arthur M. DeAscentis &
Elizabeth Doherty
Charles N. Decas
Allan Ditchfield
John & Zelinda M Douhan
Richard Dow
Nancy & Larry Edwards
Robert & Phyllis Eklund
Enable Hope Foundation
Eversource Energy Foundation Inc
Samantha Fagundes
Fall River Women's Union
Fallon Community Health Plan

Henry E. Foley Jr.
Arthur D. Frank Jr
Debbie Fringuelli
Irving J. Goss
Halloran, Lukoff & Smith, P.C.
David & Maria Harrington
Humphrey, Covill & Coleman
Insurance Agency, Inc.
Inmotion Motorsports LLC
Island Foundation
Dr. Francis & Letitia James
LeComte & Vanderpool
Dental Care
MacLean Children's Fund
Macy's
Joseph Marciszyn
Elizabeth L. Marsden
Massachusetts Association of
Insurance Women
Maurice & Anne Makepeace
Family Foundation
Nancy McFadden
Philip Guymont & Susan McLaren
Kathleen McQuiggan
John Menzel
Dr. David Milstone
Elise U. Mock
Vincent & Rachel Murphy
New England Fleece Co.
Harry & Pam Norweb

Patrick O'Donnell Sr.
Tara Pacheco
Partners Insurance Group LLC
Richard M. Peirce
Plimoth Investment Advisors
Realtor Association of
Southeastern Massachusetts
Rotary Club of New Bedford
William & Paige Roth
Jim & Gina Scherer
Dan & Joyce Schwartz
Sea Gas Corporation
Kenneth Shwartz
Southcoast Health System
Spherion
St. Anne's Credit Union
Eivind & Sylvia Strand
John and Susan Teal
The Carney Family Charitable
Foundation
The Congregational Church of
South Dartmouth
The Philip Snyder Foundation
Robert Trahan
Truesdale Health Foundation
Rhonda & Roy Veugen
Walgreens
Jo-Ann & Douglas Watson
Lawrence T. Wilson
Youths' Friends Association Inc.

\$250 – \$999

AAA Northeast
Dr. George H. Abbot
Jeanine D. Achin
Julie G. Allen-Cavic
Cheryl Almeida
Jessica Ashley
Jib & Karen Babbitt
Babbitt Steam
Talbot Baker Jr.
Jennifer Baker
Sarah B. Barkhuff
BayCoast Bank – Employees
Mary & Jill Beckwith
Bholay Corporation
Boston Eye Associates
Lucille I. Bousquet
Dr. Brian Bowcock
Braitmayer Foundation
John Braitmayer
Hans Brenninkmeyer
Elizabeth A. Burns
Anna Christina Cabral
Robert Catalano
June L. Chapin
Nicholas M. Christ
David Clark
Comcast Foundation
Dr. Sally Conkright
James P. Conlin
Kathleen R. Corkum
Cheryl Costa
Joseph R. Costa
Karen M.C. Costa
Council of Women's Organization
Peter S. Covill
Kirk Coykendall
Barbara A. Craveiro
Joella B. Cruz
Larry Culpepper
Decas Cranberry
Nick Decas
Napoleon N. Delgado
Natalie Derrick
Raymond Drouin
Frank Duffy
Dunkin Donuts
Elizabeth S. Dunn
Dr. Laura Dunphy
Duponte-Williams Family
Melissa Dyer
Eastern Fisheries
John Eklund
Keith Estes
Fall River United Jewish Appeal, Inc.
Dale A. Ferris
First Citizens Federal Credit Union
Christopher J. Fletcher
Margaret Forbush
Frank Smith Insurance Inc
Gerald Freed
Steven Galavotti

Stacy Gallagher
Mary Beth Gamache
Gap Foundation
John Paul Garber
Dianne Gardner
Karen Gierhart
Shelby A. Giza
Robert Gleason
Maria Golemo
Elizabeth Gormley
Gabriel Gouveia
William L. Graham
Samuel Gray
Christopher Hadley
Margot Hand
Ann M. Harris
Harvard Pilgrim Health Care
Mary Ann Hayes
Maxine Hebert
Derek W. Heim
Christopher M. Hodgson
Thomas J. Holderness, Jr.
Emily Holmes
Hotte Family
Elizabeth Huidekoper
Warren L. Ide
Michelle A. Keith
Stephen B. Kern
Robert S. Kerr
Beverly H. King
The Kinnale Family
David Lapalme
Andre J. Lavoie
Cary A. LeBlanc
Lisa Leclair
Kristen Levesque
Kate Levin & Sarah Cogswell
Bruce Linton
Andrew W. Lott
John T. Ludes
Robert & Carolyn Lytle
Jodilynn Machado
Michael P. Mahoney
Roger Mandie
Robin G. Martin
Harry Matelski
Mattapoissett Congregational Church
Max Performance LLC
Amy McCoog
Raechel A. McGhee
Shawn McGuire
Mary Elizabeth Medicke
Katharine Messier
Connie Moore
James A. Muse
NBHS Athletic Hall of Fame
James A. Nordquist
Carolyn Normand
Joseph & Roseanne O'Connell
Pace, Inc. – New Bedford
Dessislava Pachamanova

Paul R. Pacheco
Susan Perry
Physician Practice Management, LLC
Susan Piacenti
Sarah H. Pinney
Arthur Plante
Karen Plichta
Plymouth County Chapter MAIW, Inc.
Victoria Pope
Jennifer A. Preston
Raymond Prevost
Cynthia M. Pyle
John F. Quinn
Wilma Quinn
John S. Reidy
Mark Rezendes
Robert B. Feingold & Associates, P.C.
Elaine Robertson
Shannon Jenkins & Doug Roscoe
Willie P. Rose
Salvadors Ice Cream
Susan Sartini
Saunders-Dwyer Home for Funerals
Anmarie Sawyer
Dr. John Scheub
Jeffrey Schoonover
Gary & Donna Schuyler
Norma K. Scogin
Barbara L. Scotti
Stephen Sedgwick
Kimberly Shaver-Hood
Robyn Shwedo
Calvin Siegal
Darryl J. Small
Raymond H. Small
Sara L. Small
Raymond M. Smith
Sandi Stowe
Eric Strand
Dr. & Mrs. Stanley J. Stutz
Kenneth Sullivan
Alden Pettengill Foundation
Taylor Kane Studio
The Benevity Community Impact Fund
The Robert F. Stoico/FIRSTFED
Charitable Foundation
The Upstream Foundation
Brian O. Tjersland
Kathleen Treglia
Steven H. Tripp
Tina Vandersteel
Marjorie Waite & Neal Weiss
Wareham Properties LLC
Elizabeth A. Waring
Celeste M. Warner
Christopher Welch
Harvey White
Robert Whitman
Robert Wilson
Margaret D. Xifaras



YMCA SOUTHCOAST LEADERSHIP

BOARD OF DIRECTORS

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Gerard Kavanaugh	1st Vice Chair
Arthur M. DeAscentis	2nd Vice Chair
Dr. Brian K. Bowcock	Treasurer
Cary A. LeBlanc	Clerk

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Peter C. Bullard
Lizanne Campbell
Kathleen R. Corkum
Joseph R. Costa
Thomas P. Crotty
Charles N. Decas
Arthur D. Frank
Steven H. Galavotti
Irving J. Goss
Michelle A. Keith
Nancy McFadden
Dr. David Milstone
Vincent J. Murphy
James A. Muse
John F. Quinn
Elaine Robertson
William D. Roth
Kenneth A. Shwartz
Lawrence T. Wilson, Jr.
David W. Wright
Margaret D. Xifaras



BRANCH LEADERSHIP

DARTMOUTH YMCA

Dr. David Milstone	Board Chair
Samantha Fagundes	Executive Director

FALL RIVER YMCA

Joseph Costa	Board Chair
Stephanie Mancini	Executive Director

GLEASON FAMILY YMCA

Lizanne Campbell	Board Chair
Debbie Fringuelli	Senior Executive Director

MATTAPOISETT YMCA

Cary A. LeBlanc	Board Chair
Joseph Marciszyn	Executive Director

NEW BEDFORD YMCA

Vincent J. Murphy	Board Chair
Tara Pacheco	Executive Director

STOICO/FIRSTFED YMCA

Arthur D. Frank	Board Chair
Michael Mahoney	Executive Director

ASSOCIATION EXECUTIVE STAFF

James F. Scherer	President & CEO
Robert A. Trahan	Vice President & CFO
Elizabeth Burns	Human Resources Director
Kate Levin	Membership & Marketing Director
Kathleen Treglia	Executive Director of Education
Rhonda Veugen	Development Director

It is the mission of
YMCA SOUTHCOAST
to improve
the spiritual, mental,
social, educational, and
physical conditions of
all persons.