HERE FOR YOU ALWAYS
2020 ANNUAL REPORT

Dartmouth | Fall River | Gleason Family Wareham
Mattapoisett | New Bedford | Stoico/FIRSTFED Swansea
Dear Friends,

2020 was a year of unprecedented challenges. The COVID-19 pandemic and resulting economic crisis presented YMCA Southcoast with unique opportunities to serve our communities, and we rose to meet those challenges as we’ve done for nearly 165 years. When schools were forced to close, we provided free childcare for essential workers. When people were forced to work from home, or not at all, we provided free nutrition for the food insecure. When housing opportunities were limited, we provided showers for the unsheltered. When our wellness centers were unavailable, we offered virtual group exercise classes. When schools partially reopened, we offered remote learning opportunities.

We deepened and broadened our partnerships with both our private and public partners. We fostered new collaborations with other non-profit agencies, including the Greater Boston Food Bank. Among our achievements during a very challenging year, we became one of the largest food distributing agencies in the Southcoast.

As we slowly emerged from the pandemic year, thanks to our dedicated staff and volunteers, camps fully reopened in 2021, and we welcomed over 90% of the number of campers we served in the pre-pandemic year. Many of our members continued their support during the COVID year, and we’re already realizing an increase in our active membership.

The pandemic gave us the opportunity to strengthen our relationships with local school systems and better corollate educational programs at our facilities with existing curriculum.

Through prudent oversight and management, YMCA Southcoast remains fiscally sound and relevant. We are eternally grateful to our staff, our volunteers, and our donors, who remained constant in their support for our mission. Though we are not yet fully beyond the viral challenges imposed by the COVID-19 pandemic, the year of the pandemic has taught us that YMCA Southcoast has the institutional capacity, thanks entirely to the communities that we serve and those that support us, to remain a vital and relevant community resource that will continue to serve our communities, not despite of, but because of our shared challenges.

ARTHUR M. DEASCENTIS
Board Chair, YMCA SOUTHCOAST

JAMES SCHERER
President & CEO, YMCA SOUTHCOAST

A MESSAGE FROM OUR LEADERSHIP

58,000 lbs of fresh produce grown, harvested & donated by Sharing the Harvest Community Farm

340,000 lbs of food distributed through our Mobile Markets

7,500 hot meals distributed to families & seniors in need

2,300 children served in our Emergency Childcare Centers

2,400+ virtual wellness participants

5,295 boxes from April to August through the Farmers to Families Program

3,750 campers had the best summer ever
THE NEEDS OF OUR COMMUNITY

EMERGENCY CHILDCARE
COVID-19 related school closures and the urgency for essential workers to report to work created a critical need for safe childcare options across the country. Consequently, YMCA Southcoast offered emergency childcare at three of our branches for families of medical personnel, frontline employees, and first responders. The Y is one of the nation’s largest, most trusted childcare providers.

REMOTE LEARNING
YMCA Southcoast offered Remote Distance Learning Support at all six branches when schools closed. The program offered virtual one-on-one support with school assignments for over 300 youth in grades K-8. It provided parents a safe space for their children to complete their school day and eased the stress on parents who had to work from home.

HEALTHY HYGIENE
We opened up our doors to the unsheltered population to provide a safe place for individuals to take a shower, shave or just get out of the elements. We also collected toiletries for those in need.

HOME EDUCATION RESOURCES
To help parents navigate remote learning, YMCA Southcoast researched different educational resources to share daily to help bridge the learning gap.

FOOD INSECURITY
As schools and businesses closed, food insecurity increased in SouthCoast communities. We started the Full Plate Project, a mobile food market, to lend a hand to our neighbors in need.

“As an essential worker in the health care field, it would have been extremely difficult to come to work every day without your emergency childcare services.”

KIND WORDS FROM A FRONTLINE HERO
The Y partnered with The Marion Institute’s Southcoast Food Policy Council (SFPC) to provide hot meals to our senior population in Wareham and families in New Bedford through the “Cooks for Community” initiative. We distributed 7,500 hot meals while benefiting local restaurants, many of which were struggling to remain open amid the pandemic operating limitations put in place by the Commonwealth.

**FARMERS TO FAMILIES**

The Coronavirus Food Assistance Program, announced on April 17th, provisioned USDA’s Agricultural Marketing Service to partner with national, regional and local distributors, whose workforces had been significantly impacted by the closure of restaurants, hotels, and other food services.

YMCA Southcoast became increasingly aware of the pervasiveness of food insecurity in the area we serve in the early 2000s. Our first steps to address the needs of our hungry neighbors were the establishment of Sharing the Harvest Community Farm in 2006 and the Nutrition on Weekends program in 2014. In response to the pandemic in 2020, we collaborated with numerous community partners to broaden our reach and strengthen our commitment to increasing food security.

“I am amazed at the amount of food I received, especially all the fresh vegetables and fruit. It has been too long since I have been able to hold potatoes, onions and apples in my hands. I will be able to make so many meals, and I am beyond grateful.”

Fall River YMCA “Y Community Market” Patron
service businesses, to purchase up to $6 billion in fresh produce, dairy, and meat products from American producers of all sizes. The Y distributed 5,295 boxes of these USDA products in five months through collaborations with Sid Wainer, United Way of Greater New Bedford, and the Marion Institute’s SFPC.

Sharing the Harvest Community Farm started as a grassroots response to hunger in 2006. The N.O.W. program falls under the umbrella of the Full Plate Project.

The N.O.W. program was started to provide nutritious meals to children in need over the weekends and during school breaks. On March 23rd we increased our distribution to ensure families had enough food for a whole week. We were able to provide over 4,200 bags during the critical months of April – June.

Sharing the Harvest Community Farm produced 58,000 pounds of healthy, nutritious food (equal to 241,445 servings) for distribution through the United Way of Greater New Bedford Hunger Commission in 2020. This was accomplished with a drastically reduced pool of volunteers due to the pandemic. In 2020, 91 volunteers served 1,352 hours to the farm – an average of 15 hours per person. Compared to 2019, we had 1,886 individual volunteers contribute 5,658 hours an average of three hours per person.

The Farm to Table event became Farm to Go and raised a record amount compared to previous years. We participated in the Walk for Hunger for a second year, and the Ride for Food was a new fundraiser for us in partnership with Three Squares, raising a total of $34,500.
In 2020, 1 in 8 people (1 in 5 children) in Eastern Massachusetts experienced food insecurity due to the COVID-19 pandemic. When local pantries were forced to close in April, the Y was asked by the Greater Boston Food Bank (GBFB) to offer a mobile market in the parking lot of the Fall River YMCA. At the time, Fall River had one of the state’s highest food insecurity rates at 21.2% with more than 1 in 5 people who did not have regular access to sufficient food. The Y responded to the need and distributed close to 60,000 pounds of free food provided by GBFB in that first month. Recognizing the opportunity to further bridge the gap in food insecurity, YMCA Southcoast partnered with GBFB to launch the Full Plate Project at five of our branches in November. Partially funded by grants from Feeding America and the Yawkey Foundation through GBFB, the Full Plate Project seeks to alleviate hunger by hosting free community markets at Y locations, delivering food to affordable housing sites, collaborating with local organizations to address food insecurity, and advocating for equal access to nutritious food for our communities. Close to 350,000 pounds of food was distributed through our mobile markets in 2020, equating to 291,000 servings.
MEMBERSHIP SUPPORT EFFORTS

Our members were patient, supportive, and committed. We are so grateful for those that stayed with us, took virtual classes and converted their memberships to donations in a time of need. We look forward to seeing all of you back in our branches soon!

VIRTUAL FITNESS

The year-long COVID-19 pandemic created a myriad of challenges for every one of us. Disruption of exercise regimes and the loneliness and isolation of social distancing motivated many people to try online programming, some for the first time. Virtual, outdoor, and distanced studio workouts became a new healthy way of managing pandemic stress.

We developed Y WITHOUT WALLS to help our members and our staff cope. Our Y instructors, most for the first time, spoke into a camera and quickly learned digital platforms to provide constant online programming. They entered an arena foreign to them, adapted and excelled. The community’s response was positive and energetic. Virtual Fitness helped the Y stay connected to our members in their living rooms.

GROUP EXERCISE

Our staff began calling our senior members on a regular basis to check up on them as soon as we shut down. Whether it was just to chat or walk them through our new virtual group exercise platform, we stayed in constant communication with our seniors, keeping them informed on any upcoming changes and protocols. Some branches were able to offer hot meals and connect seniors to partner agencies as necessary.

SENIOR WELLNESS

A few staff members made house calls and offered physical training and strengthening. Many stopped by to visit and to check in...we knew it took a village to get through the pandemic, and we were their village!

AQUATICS

On July 6th, we invited our swimmers back into the building on a restricted basis. Reservations were required and pool lanes were limited to accommodate safety guidelines.

“...I feel 100% safe everywhere in the Y. Being able to swim again is amazing!”

YMCA SOUTHCOAST MEMBER

Our members couldn't wait to get exercising with their favorite instructors in person - we began offering group exercise classes in June by reservation only outdoors. We later added indoor classes with a limited number of participants to maintain social distancing. In both cases, we strictly followed all current CDC, state, and local safety guidelines.

MEMBERSHIP SUPPORT EFFORTS

Our members were patient, supportive, and committed. We are so grateful for those that stayed with us, took virtual classes and converted their memberships to donations in a time of need. We look forward to seeing all of you back in our branches soon!
“Whatever ‘normal’, is I trust that my Y will be there as soon as possible!”

YMCA Southcoast Member

**ADAPTING OUR PROGRAMS & SERVICES**

We modified program and delivery methods in compliance with state and local health regulations to keep our members, staff, and community safe.

**SUMMER CAMP**

Kids needed summer camp more than ever this year. While the focus was on fun, as always, we incorporated additional educational enrichment into our curriculum to ensure that our campers got the most out of their experience. We are proud to have hosted 3,750 campers in 2020.

**AXEL DANCE ACADEMY**

When the Y closed, dance instructors immediately embraced virtual programming. In one week, they recorded 70 different classes and began offering distance learning to students the following week. The options included novel classes such as Breakfast with your Teddy Bear, Story Time, and Floor Barre. More than half of our students chose to dance virtually. In September, the online cohort performed an innovative outdoor drive-in recital at
the Stoico/FIRSTFED YMCA in Swansea.

Y DIABETES PREVENTION PROGRAM
The Y Diabetes Prevention Program (YDPP), a year-long facilitated support group, was put on hold at the onset of the pandemic. The Centers for Disease Control (CDC), which oversees the DPP, modified the policies and procedures, which allowed us to resume the program virtually for several months over the summer. It was once again suspended in September. We look forward to offering the YDPP again soon.

WAY TO GROW
Our Registered Dietitian (RD) offered a virtual class for kids ages four and up and their parents/guardians. Way to Grow provided an opportunity to learn about the positive impacts of healthy nutrition and physical activity.

The RD also offered online learning for adults and scheduled one-on-one consultations over the phone or via Zoom.
DIVERSITY, INCLUSION, & GLOBAL ENGAGEMENT

YMCA Southcoast committed to advancing diversity within the organization in Autumn of 2019; however, the worldwide pandemic placed the planning on hold. With calls for racial justice and the events that unfolded after George Floyd’s death, YMCA Southcoast moved forward in September 2020 by looking inward and created a Diversity, Inclusion, Global (D.I.G.) team to ensure we hold true to the “Y For All” message.

Our initial goal was to collect data from our members, staff, and community population to understand where we were excelling and our shortcomings in programming, marketing, staff, and trainings.

Secondly, we researched and reached out to our community partners to help lead our organization with staff trainings on areas such as Advancing Equity, Understanding Your Biases, LGBTQ+ Basics and Allyship, and more.

Within the coming years, YMCA Southcoast D.I.G. team’s goal is to be a leader in advancing diversity so people of all ages, gender, ethnicity, religion, and sexual orientation are afforded the opportunity to develop to their fullest potential.

THE YMCA SOUTHCOAST D.I.G. TEAM

JAMES SCHERER
President & CEO
YMCA Southcoast

TERRY A. GOMES
2nd Vice Chairperson
YMCA Southcoast

STEPHANIE MANCINI
Executive Director
Fall River YMCA

KRISTYN CAISSE
Creative Director
YMCA Southcoast

LU BRITO
Senior Program Director
Gleason Family YMCA

MARY STRASSER
Board Chair
Dartmouth YMCA

JOWAUN GAMBLE
CEO & Program Director
Community Youth Empowerment

JOE McGUINNESS
President & CEO
YMCA of Greater New Bedford
THANK YOU TO OUR VOLUNTEERS

Our volunteers are the heart and soul of YMCA Southcoast. Whether it is leading a program, serving as a role model to the youth, helping with a special event, distributing food to those in need, or being part of a committee, you are working to make our Y the best it can be!

“It is a very rewarding experience to know how many people you’re helping. Plus, you get to meet a wonderful group of volunteers. It takes a team.”

Bernie Oliveira, YMCA Southcoast Member
## ASSETS

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## OTHER INCREASES AND DECREASES

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## TOTAL EXPENSES AND OTHER

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## TOTAL CHANGE IN NET ASSETS

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## OUR ANNUAL CAMPAIGN

The Annual Campaign is the vehicle for YMCA Southcoast to provide low and no-cost programs and direct financial assistance. Connected by a shared vision, our staff works with one another to engage committed volunteers, Y members, and donors to make a lasting impact on the 18 cities and towns served by our Y. In 2020, we provided $718,350 in financial aid.

The Annual Campaign assists:

- Children, whose families could not otherwise afford summertime educational opportunities.
- Cancer survivors, giving them a support system through which they can build emotional and physical strength – at no cost to them.
- Individuals and families, with the opportunity to access so many more programs and services.

Though it was a challenging year, we were extremely grateful for the community’s support in exceeding our goal of $620,000. With emergency relief funds from the Community Foundation of Southeastern MA, we raised $780,000 for our 2020 Annual Campaign.
2020 DONORS
Thank you for your continued support.

$5,000+
Acushnet Foundation
Alliance of Massachusetts YMCAs
BayCoast Bank
Beth Israel Senior Citizens Housing, Inc.
Blue Cross Blue Shield of Massachusetts
Bristol County Savings Charitable Foundation, Inc.
Malcolm & Leighanne Campbell
City of Fall River
CLF Ventures, Inc.
DCU For Kids
Arthur DefourANTS
Fall River Women's Union
First Citizens Federal Credit Union
Franklin Square House Foundation
Harbor One Bank
Henry H. Cospo Foundation
Isha S. Chatterji Foundation
Island Foundation
James Arnold Fund
Koppelman Family Foundation
Scott & Melissa Munro
Koppelman Family Foundation
James Arnold Fund
Koppelman Family Foundation
Scott & Melissa Munro
Pilgrim Bank Foundation
Phenix Investment Advisors
Rockland Trust Charitable Foundation
Rodgers Family Foundation
Rockland Trust Charitable Foundation
Rodgers Family Foundation
Kenneth Shwartz
SouthCoast Community Foundation
Steward Health Care System
Geoff & Judy Swett
The Carney Family Charitable Foundation
The Greater Boston Food Bank
The Karina Foundation
United Way of Greater Fall River, Inc.
United Way of Greater New Bedford, Inc.
Neil Van Sloun
Yawkey Foundation
Youths Friends Association Inc.

$1,000-4,999
Talbot Baker Jr.
Dr. Brian Boxcork
Atty. Peter C Burkard
Stasia D. Burke
Cape Cod 5 Foundation
Chapman, Cole & Gwaza
Orphan Family Fund [Community Foundation]
Comanta SEMASS
Charles & Phyllis Decas
Rev. John & Zelinda Doushan
Nancy & Larry Edwards
James & Kathleen Feeley
Bub & Janet Negroid
Polly & John Feitelberg
Christine Ferraro
David & Debbie Fringuelli
Robert & Jane Gleason
Irving J. Gosis
Linda Greer
Christopher Hadley
Hallock, Lukoff, Smith & Tiernan PC.
David & Maria Harrington
Intra Marine Products
JM Booth & Associates Inc.
Kiwanis Club of Fall River
Ludes Family Foundation
Matual Textile Works
Mattapoisett Congregational Church
Maurice & Anne Makepeace Family Foundation
Eric McKeever
James McCahill
Philip Guymer & Susan McLaren
Millenhur Supply Company
Barbara J. Morse
My Brother's Keeper Inc
Pamela Norweb
Tara Pacheco
Ann B. Parson
Mr. & Mrs. Richard M. Peirce
Marcia L. Picard
Raymond B. Elizabeth Prevost
Cathy Roberts
William B. Paige Beth
Russell Morris 3R Trust
Sandra Sacco
Kwame Santos
James & Gina Scherer
Dr. John Schebu
Somerset Flag Football
Janice Speckman
Erold & Sylvia Strand
Susan & John Teal
The Benevity Community Impact Fund
The Congregational Church of South Dartmouth
Trusteel Health Foundation
Jo-Ann & Doug Wetzel
Lawrence T. Wilson
Peter C. Boge & Karin E. Wood

$250-999
Susan Aldenelli
Cheryl Almeida
Cami Almeida
John Almeida
Francis C. Angino
Jessica Ashley
Babbitt Steam
Bank of America Charitable Gift Fund
Title Barkowitz
John & Linda Bodenmann
The Boz Family
Michael Borecky & Susan Tucker
Lucille L. Bousquet
Eric Braithwaite
Robert L. Branco
Leonardo Brito
Kasie B. Brielle
Elizabeth Broshoff
Karin Browning
David J. Burton
Kimberly Cabral
Maureen A Camara
Lorraine Carey
Donna D. Chase
Nicholas & Meg Christ
Cascimento Pens & Spins Inc.
Mert Clement
Joseph Clements
Coastal New England FCU

Randy Comfort
Jessica Cook
Kathleen Corum
Cottage Street Motors Inc.
Anthony Cruz
Joelle Cruz
Larry & Nancy Cuppeller
Joan Dalton
Michael Daoust
Debra Dellert of RI
Natalie Derrick
Larry Delcic
Allan & Priscilla Ditchfield
Richard Dow
Jack Drewe
Susan Drouin
Elizabeth S. Dunn
Dr. Laura Dunphy
Johanna Dupont-Williams
Melissa Dover
John Elund
Mary Ann Elsabir
Keith Estes
Dr. Paul J. Farbans
Raymond Fava
Jenn B Feeley
Michelle Fitzgerald
Chris & Maureen Fletcher
Frank Smith Insurance Inc.
Gerald Freed
Frontstream
Shawn Gallavotti
Kati Garber
Garden Club of Buzzards Bay
Mary Gaither
Peg Gildersleeve
Dianella Gilmore
Terence A. Goes
John Gorceyczy
Margot Green
Kim Hall
Maureen Hackett
Emily Holmes
Arthur Huguley
Bonnie Hunt
Mr. & Mrs. Richard Ibara
Kristin Jackson-Lee
Barbara Jakub
Shannon Jenkins & Doug Roscoe
John Kampera
Colleen & Garry Kavanaugh
Robert Kerr
Sara King
Mary P. Kinnane
Sam and Anna Knight
Matthew Knatschholt
Rosemary Lambert
Amy Lamboy
Dave Lamoureux
Mr. & Mrs. Andre J. Larcie
Cary A. Laban
Chris LeCompte
Vanessa Laveauit
Tina Lefo
Kathleen Lipman
Lisa Jewelry
Robert Lytle
Michael P. Mahoney
Stephanie T. Mancini
Robin B. Martin
Fahed & Mary Matarbshi
Nicolette Mazzoli
Kristen McMaster
Kent A. Mitchell
Nancy McFadden
Nancy Mckle
Christina Medeiros
Angelique Melo
Hope Millman
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It is the mission of YMCA SOUTHCOAST to improve the spiritual, mental, social, educational, and physical conditions of all persons.