



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

STOICO/FIRSTFED YMCA SPLASH PAD - CASE FOR SUPPORT

YMCA Southcoast opened the Swansea Y in 2015 with the intention of adding a world-class natatorium shortly thereafter. Amidst the initial planning phases, the world abruptly came to a halt when the COVID-19 pandemic forced us, along with many other businesses, to temporarily close our doors. Two years later, we are back on track, working with dedicated volunteers in the community to complete the first phase of our Aquatics facility. Our goal is to one day soon offer full-scale swimming and safety-around-water programming at the Stoico/FIRSTFED YMCA. As a first step, we have committed to building a splash pad for our



children this coming year. Splash pads offer play environments that encourage interaction. A splash pad gives families an exciting place to gather and meet, where parents can socialize and enjoy the outdoors while kids are playing and enjoying the water. The versatility of splash pads with their multiple spray zones

appeal to all age groups: it will help generate membership, bring our families together and offer our members and neighbors a place to cool off in the summer months. Additionally, it will offer universal accessibility for all types of physical abilities.

WHO WE ARE

The Y is a world-wide, cause-driven organization, with 21 million members, that focuses on youth development, healthy living, and social responsibility. We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health, and our neighbors.

Today, the Y engages more than 10,000 neighborhoods across the U.S. As the nation's leading non-profit committed to helping people and communities learn, grow and thrive, our contributions are both far-reaching and intimate—from influencing our nation's culture during times of profound social change to the individual support we provide to people in need.

YMCA Southcoast was founded in 1867 with the establishment of the New Bedford YMCA. The association has since grown to encompass six branches serving 18 communities throughout

southeastern Massachusetts. Leaders of the community established the Y to ensure that everyone has the opportunity to become healthier, more confident, connected and secure.

The Y is for everyone. Our programs, services, and initiatives strive to enable kids to realize their potential; prepare teens for college; offer ways for families to have fun together; empower people to be healthier in spirit, mind and body; prepare people for employment; welcome and embrace newcomers; and help foster a nationwide service ethic.

WHO WE SERVE

We are currently serving over 2,000 individuals through our membership and programs at the Stoico/FIRSTFED YMCA. The Y has been a resilient and trusted source for families for decades, and we strongly believe this splash pad will garner community support and engagement. It will be a great way for people of all ages to stay active during hot summer days and learn about all the other programming the Y has to offer.

WHAT WE NEED TO FULFILL OUR VISION

The cost of the project is roughly **\$600,000** and subject to change with rising inflation. We have already raised **\$400,000** from very generous donors in the community. Every gift makes a difference, and together, we can achieve so much more. You and your family can leave a legacy behind by participating in the naming opportunities listed below.

Stoico/FIRSTFED SPLASH PAD		
Amount	Naming Opportunity	# available
\$100,000	Entrance Sign	2
\$50,000	Sponsor a Large Water Park Feature	2-4
\$25,000	Sponsor a Smaller Water Park Feature	4-6
\$10,000	Bench Plaque	6-10
\$5,000	8" x 14" Aluminum Plaque Mounted on Wall	15-25
\$2,500	Logo/Name on Small Plaque	10-20
\$1,000	Name listed on Large Plaque on Wall	20-30
\$500	Name on Brick	50-100